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Secure Firearm Products

Quality Products for the Shooting Enthusiast!

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FOR IMMEDIATE RELEASE:

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SECURE FIREARM PRODUCTS INTRODUCES A REVOLUTIONARY STEEL TARGET SYSTEM

Carl Junction, MO, December 27, 2007 — Secure Firearm Products will be introducing the “NO-Cal Pop & Drop” at the 2008 SHOT Show in the New Product Center and their booth # 5307. This forward falling target will enable competitions to operate more efficiently, in windy conditions, on uneven or changing ground conditions, and will perform positively without calibration.

Secure Firearm Products has created a new release design for forward falling steel targets by creating a lightweight, wind resistant, positive latching/releasing mechanism that does not need recalibrating from a .22 LR caliber shooter to a 45 ACP caliber shooter. The “NO-Cal Pop & Drop” will stand upright in windy conditions and on uneven and changing ground conditions, but will fall forward every time without calibration, therefore minimizing the dreaded range equipment failures. This in turn helps to maintain a smooth and safe competition. All USPSA and NRA Action Pistol style plates in A-36 or AR500 steel are available as well as other shapes such as “Evil Roy”. Custom shapes are also available and almost any existing plates can be modified to function with the mechanism.

Testimonial

“After considerable experience and frustration with calibration issues and unreliable operation of most steel targets used in USPSA competition, it was an exciting and rewarding experience to test the new forward-falling steel target system from Secure Firearm Products. These targets are a modular, quick-setting design with replaceable steel in all popular sizes and configurations, and are available in A-36 and AR500 steel. Best of all, these targets are for all intents and purposes, completely calibration-free!

Standing at a forward angle of approximately 7%, they are completely splatter-free, and will reliably stand in robust wind conditions. While having a very easy reset mechanism, these targets will fall even with the impact of a .22 rim fire from a pistol at 50 yards, requiring absolutely no “fine-tuning” for either minor or major competition. My home range is on the Missouri-Kansas state line, and wind conditions are always precarious, but the “NO-Cal Pop & Drop” targets work correctly and with no calibration in the most arduous conditions. Highly recommended, and the best thought-out design I've encountered.”

Steve Thompson
A56927

Secure Firearm Products' continued mission is to research and develop products based on customer input and the needs of the shooting sports industry. Secure Firearm Products engineers and staff believe that the "NO-Cal Pop & Drop" will again better insure the safety of ranges and shooters as well as benefit the overall ease and quality of a match. The mechanism for the "NO-Cal Pop & Drop" is patent pending.

Again, you can see this revolutionary target system in the New Product Center at the 2008 SHOT Show or in the Secure Firearm Products booth #5307.

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